

Impact Report 2018

THE ICEHOUSE NETWORK:

EMPLOYS 3.6%
OF EMPLOYED PEOPLE IN NEW ZEALAND*

REPRESENTS 4.5%
OF TOTAL ANNUAL NZ ENTERPRISE EARNINGS*

SMALL/MEDIUM ENTERPRISES

3000+ established SMEs enabled
by The Icehouse programmes

THE ICEHOUSE ECOSYSTEM

START-UPS

300+ startups enabled
by The Icehouse

REVENUE

SME CUSTOMERS HAVE ADDED

**\$15.1
BILLION**

IN REVENUE TO THE NZ
ECONOMY POST-ICEHOUSE

OMP Alumni have a **CAGR of 8.6%**
over the 10 years post-OMP



TOTAL REVENUE
GROWTH THIS YEAR:

**\$3.9
BILLION**

OUR STARTUPS CREATE

**\$468
MILLION**

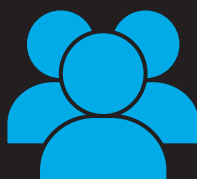
IN REVENUE PER ANNUM,
OVER TWICE WHAT WAS
RECORDED IN 2017

JOB CREATION

SME CUSTOMERS EMPLOY

**90,000
PEOPLE**

On average, OMP alumni employ
66 PEOPLE PER COMPANY



TOTAL
JOBS CREATED
THIS YEAR:

4819

TOTAL JOBS CREATED
FROM STARTUPS IS

2993

SINCE WORKING WITH
THE ICEHOUSE

EXPORT

SME CUSTOMERS REPORTED

**\$3.5
BILLION**

IN ACCUMULATED EXPORT
GROWTH POST-ICEHOUSE



TOTAL EXPORT
REVENUE GROWTH
THIS YEAR:

**\$829
MILLION**

EXPORT EARNINGS:

\$345M
PER ANNUM

On average,
74% of a startups
revenue is earned
internationally vs
domestic.



OWNER MANAGER PROGRAMME ALUMNI BUSINESSES...

EMPLOY
**55,700
PEOPLE**

GENERATE
**\$16.9
BILLION**
IN REVENUE

GENERATE
**\$3.2
BILLION**
IN EXPORT
REVENUE

ICEHOUSE STARTUP ECOSYSTEM

